

Elul 19, 5777
September 10, 2017

Dear Friend,

Enclosed, please find the High Holy Days schedule, including times for candlelighting and prayer services. Also included are procedures for the many holiday customs. Page numbers for the prayers refer to the Lubavitch Tehillas Hashem Siddur - Annotated Edition. You will also find the form for the Pidyon to the Rebbe's Ohel to be sent before Rosh Hashana.

The Rebbe established a special Tzedakah fund, "**Keren Hashana**" at Lubavitch World Headquarters. This fund disburses Tzedakah to charitable causes, every single day of the year, on behalf of all those who contribute to the Keren Hashana fund. In this way, the Rebbe explained, each participant has the merit of giving Tzedakah every single day of the year.

The number of days in the upcoming year is 354. Accordingly, your contribution to Keren Hashana should be in the amounts of 354 (dollars, quarters, dimes, etc.) for each member of your family. The Rebbe would speak every year about the importance of this fund and encouraged everyone to participate. A return envelope is provided for your convenience.

The Rebbe also urged everyone to contribute to a "**Simchas Yom Tov**" fund before each holiday. This fund provides assistance to numerous families, enabling them to enjoy Yom Tov in full measure. A return envelope is also provided.

To obtain Machzorim for the High Holy Days (Hebrew or English), please contact Rabbi M. Mendelson at 216-288-5710. You can direct any questions of Halacha or customs to Rabbi S. B. Chaikin at 216-381-9178.

As the Rebbe assured us, and instructed us to publicize, "*Moshiach is on his way.*" May we merit speedily the fulfillment of the prophecy, "*The earth will be full of knowledge of G-d as the waters cover the sea*" with the coming of Moshiach NOW.

K'siva V'Chasima Tova, with Blessings for a Good and Sweet New Year.

Chabad House